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Gail Buckley & Greg Land



If Content Is King. Then The
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**What You Need to Know
about Opt-in Email Marketing**

Plan To Succeed Online

Take The Guess Work Out of Starting & Building a Successful Business Online!

*"The five essential entrepreneurial skills for success: Concentration, Discrimination, Organization, Innovation and Communication."
Michael Gerber*

Opt-in E-mail Marketing

As email expert Terry Dean defines it: *"Spam is based on generating and sending out (unsolicited) sales letters....Opt-in email is based on building relationships... If your website is not taking advantage of opt-in email in one fashion or another, then you are losing out on as much as 90% of your potential income!"*

However, you shouldn't confuse "bulk" mailing services, ones who simply harvest untargeted, overused addresses from newsgroups and FFA sites, with legitimate "opt-in" or safe-list providers. Bear in mind, an offer that sounds too good to be true most likely is too good to be true, especially where e-mail is concerned. And the consequences of using the wrong list can be dire indeed.

When it comes to opt-in email, you have three options.

1. You can and should build your own opt-in list.
2. You can use the opt-in safe-list or "permission mailing" services (not recommended, because you have no relationship with these leads and so they are really worthless to you. They rarely, if ever, respond to the offers you send out.)
3. You can use list building software and services.

We will be covering numbers 1 and 3 below.

List Building Software & Services

Make no mistake about it, starting an effective email marketing campaign is your ticket to increasing sales, creating customer loyalty, encouraging repeat purchases and boosting overall traffic and sales. But before you can begin such a campaign, you need a healthy subscriber base. The many tools and services listed below will help you to build your list as well as to get the word out about your business.

- [Opportunity.com](#) (John Reese)
- [Nitro List Builder](#)
- [Residual Opt-in Profits](#)
- [Profit Info - Lead Factory](#)
- [Adminder Rapid Response](#)
- [KowaBunga Technologies Opt-in Pro](#)
- [List Surge](#)
- [Opt-In Automator](#)
- [Opt-in Lightning](#)
- [SubscriberDrive](#)
- [Lead Spinner](#)

Safe-List Rental Services

Although I don't recommend going this route, there are some reputable services out there, if you are willing to pay for them.

Safe-list services generally manage thousands or millions of politically correct "opt-in" e-mail addresses that they have broken down into hundreds of categories and subcategories, enabling you to target your mailing to recipients who have specifically requested to receive information on a particular subject. The cost of these services varies considerably, but in general, the higher the cost, the more reputable the service and the higher the quality of the lists.

Until you have built up a substantial mailing list of your own, these services provide a valuable marketing tool. Some of the better "Permission Mailing" services include:

- [Sparklist](#)
- [PostmasterDirect.com](#)
- [BulletMail.com](#)
- [Focalex](#)

"Permission Mass Mailing" Services

- [Ultimate Mailer](#)
- [The Ultimate Edge](#)
- [Super Promoter](#)
- [The Mail Blaster Safelist](#)

Why You Need to Start Your Own Mailing List

This is your way to keep in constant touch with your customers - or your potential customers. It's one thing to get traffic to your website, it is another to turn prospects into buyers. No matter how great your website or product, only a small percentage of your visitors are going to be willing to part with their hard-earned money after just one visit. In fact, direct marketing analysts say the average person must be exposed to you and your business at least seven times before they'll be ready to do business with you.

Take a look at these statistics provided by the National Sales Association:

- 2% of sales are made on the 1st contact
- 3% of sales are made on the 2nd contact
- 5% of sales are made on the 3rd contact
- 10% of sales are made on the 4th contact
- 80% of sales are made on the 5th-12th contact

These statistics show that, for each prospect, you have a 2% chance of making a sale on their first visit to your site. But, if you get them to opt-in to your list and follow-up with auto responders, your chances increase to 80%. That's a 4000% increase in sales!

And that's why you need a "Plan B." A certain percentage of your visitors will be excellent prospects, but they just won't be ready to buy what you're selling at that moment in time. The goal of "Plan B" is to not

give them a chance to forget about you - so that when they do need what you have to offer, they'll know where to turn. If you are able to keep in contact with these prospects on a regular basis you will be build credibility and establish that necessary trust and rapport that much quicker.

SIDEBAR: As most of your costs to obtain a qualified lead occur before you get an order, it only makes sense to follow up more than once, if for no other reason than because it doesn't cost you anything additional. Still, the focus of your initial mailings should be less on marketing and more on information. You should give prospects a chance to get to know you before you hit them up for a sale.

From the very start you should begin collecting as much information about your website visitors as you possibly can - even if you aren't ready to do anything with it yet. At the very least you'll want to collect their name and email address, so you can personalize any future mailings to them. This is something you must bear in mind, even as you are designing your website.

Building Your Opt-in Mailing List

Like the name implies, opt-in lists are lists that people "opt" into by subscribing to a newsletter or signing up to enter a contest or receive a free service or report. Many times people will simply request more information about a particular topic. Because they have requested or indicated a willingness to receive the e-mail messages, newsletters or reports that they receive, it cannot be considered spam.

Your opt-in list is the life blood of your online marketing activities. To build your list you should have a free sign up offer or link displayed on every one of your Web pages asking your site visitors whether they would like to receive further information or promotional material from you. If they agree, they will leave their name and e-mail address, and you can follow up with a mailing or mailings.

Some good ways build up an opt-in e-mail address database include:

1. Newsletter or ezine request forms
2. Free Report or information sign-ups
3. Periodic tip or site update sheet sign-ups
4. Contest or giveaway sign-ups
5. Offer a service that you can provide them by e-mail
6. Have a suggestion or feedback form
7. Have a rating system or voting booth
8. Start a chat or discussion group
9. Have an FFA Links of classified ad page on your site
10. Include your subscription info in your sig file in all your correspondence

But how do you entice people to sign up?

It's actually pretty simple. In order for most people to give you their email address you need to give them something in return. It's just human nature to ask "What's in it for me?" Also, a good marketing rule of thumb is that you should always "give before you can get." Here are some suggestions:

- Give away articles or reports (by autoresponder) or product samples
- Give away downloadable e-books or handy software tools
- Give away free ad space on your Website or in your mailings or ezine
- Create a members only site with special resources, content or downloads for subscribers only

No matter which angle or methods you use, you must make it clear that you respect your visitors' privacy. Aside from the great content they'll receive by subscribing to your list, or any other benefits, always promise that you won't give or sell their personal information to anyone - and keep that promise!

Consistent Follow-up is the Key to Success!

Just as a single exposure to your website is never enough, sending a single follow-up email is never enough - and in fact can be more costly down the road. Like all marketing messages, it takes repetition in order to get people to first absorb the message, understand it and then take action. Naturally, some people will immediately respond while others need to see the message more than once before they even think about responding to the offer.

The reason for this is that each person, with each marketing message and for each different type of product, has a specific responsive behavior. Virtually all markets can be divided into several, graduated segments based on such behaviors. They generally consist of five, which are:

- Innovators (2.5% of market)
- Early adopters (13.5% of market)
- Early majority (34% of market)
- Late majority (34% of market)
- Laggards (16% of market)

"Innovators" are risk-takers and venturesome, and consist of about 2.5% of the whole market. They usually respond to new offers almost immediately and without giving them much thought. On the other hand, "early adopters" respond to new ideas early - taking action soon after the innovators do, albeit carefully. They represent 13.5% of the market. While the third and fourth groups (i.e. the middle majority) constitute the largest segment, the "early majority" typically respond to new ideas before the average person does.

The "early majority" represent 34% of any given market. The "late majority," which consist of another 34%, are skeptical, careful and slow. They take their time, usually shop around and need to see offers more than a few times before giving them any consideration. The final segment (or the "laggards") take action only after some time has elapsed - usually after everyone else has done so. They consist of the remaining 16% of the entire pie.

Ultimately, the important thing to note here is that the middle majority altogether consist of a whopping 68% - meaning that the bulk of your sales are going to occur as the result of a consistent follow-up process.

Your goal as a marketer is therefore to effectively reach, persuade and incite this larger segment, which is often difficult to do with a single mailing. Repeating your marketing message - and sometimes doing so more than once - is essential with this group. In the end, you will not only increase the response but also multiply it - provided you go about it right.

Sequential E-mail Campaigns

Following up with your prospects is more than just a process - it's an art. You need to do so in a timely, consistent and compelling manner. As Jim Rohn once said, "Without a sense of urgency desire loses its value." Like a blacksmith you must hit the iron while it's hot.

In fact, by creating a sense of urgency with your email marketing campaign (such as by making your offer time-sensitive) and reinforcing that urgency in subsequent mailings, you add weight to your message and nudge unresponsive prospects into action.

More important, by adding an extra incentive with each mailing, your offer becomes more valuable and more difficult to ignore. And since information is the currency of the Internet, these additional bonuses could simply be comprised of special reports, articles, e-books, freeware, reviews or even courses delivered incrementally via smart or *sequential autoresponders*. (However, don't forget to remove recipients from the system once they become clients.)

Remember that, if some prospects have not yet responded by the end of your campaign, you could still send an additional email message in order to gather some useful information. For example, your final follow-up message could simply ask why your prospects did not order from you. You could turn your final message into a survey to which people can respond and offer one of your free bonuses as a way to thank them for their valuable time.

As an aspiring marketer, you know that any feedback you can get on how you're doing is valuable. It could help you to modify your offer or refine your follow-up messages, so that prospects will indeed order from you next time. Incomplete sales and poor results should never be regarded as failures, but rather as wonderful opportunities to gather important marketing intelligence.

While it's true that the largest part of your market needs to see your offer more than once, and that if you are sending an ad out as part of a course or in your ezine or in the sig files of an article sequence, you should repeat the message at least three times in order to get the most mileage out of it, there are some circumstances when you should only send a message once.

Special Mailings to Your Valued Subscribers

Once you've established a rapport with your opt-in list members (usually after they have been subscribed to your newsletter for six months or so) it's safe to begin "working" your list. The simplest way to do this is to use your newsletter to test out ad offers or to up the number of ads you run for your own products or affiliate program. But if you want to mine the real gold out of your list, you should consider "special mailings."

Going a step beyond regular mailings, a planned schedule of "special mailings" is a quick and easy way to increase your profits. These special mailings will promote your top products and services. When done correctly, these single messages can produce heavy sales periods. The best part is that YOU control the flow as you release your special mailings when YOU want.

If you are going to use special mailings, however, you must go about it right. The last thing you want to do is undermine the important relationship that you've established with your readers, so take some time in composing your message and, above all, don't try to sell your subscribers anything via email. Instead, put your offer up at your website. This gives it more credibility and validity.

Here's a sample of what an effective special mailing looks like...

Dear [name] or subscriber,

Although I rarely email anything but regular issues to my newsletter subscribers, this special situation was too important NOT to tell you about.

Last month a subscriber contacted me about a new software program his company has developed. Since I've tried many similar programs, at first I was skeptical. However, when he explained how his was different, I decided to give it a quick try.

That quick try turned into six hours! I was convinced that my subscribers would be as excited as I was with this program, so I hashed out a special offer for you. Rather than tell you all about this powerful new program and the special offer here, I have posted all of the juicy details at <http://www.yourwebsite.com/special.html>. If you're interested in growing your business online, you may be surprised at how much this will help you.

Regards,

[Your Name]

Editor, [Your Publication]

P.S. I also managed to get a special price, exclusively for my subscribers who order before midnight, May 31. After that, the only way to get this awesome new program is by paying full retail price. I am quite convinced you could benefit from this program so don't wait, get the details now at <http://www.yourwebsite.com/special.html>

At your site you can post a full sales letter and complete details of your offer, including FAQs on the product or service that you are promoting. You'll also provide a secure order form for safe online ordering.

Another thing to bear in mind is that you shouldn't overdo these special mailings. Don't send out more than 4 a year, perhaps one every quarter. After all, if you want these messages to be looked upon as special, they have to be just that. A monthly "special mailing" isn't all that special. Especially after the 4th or 5th one comes rolling in.

*"Failure is the line of least persistence."
W. A. Clarke*

Email List Management

Make no mistake about it, starting an effective email marketing campaign is your ticket to increasing sales, creating customer loyalty, encouraging repeat purchases and boosting overall traffic and sales. But before you can begin such a campaign, you need a healthy subscriber base. The many tools and services listed below will help you to build your list as well as to get the word out about your business.

Setting Up an Opt-in E-mail System

In order to start collecting e-mail addresses, you must first set up a system that will enable your visitors to submit their information, automatically subscribe them to your list and enable you to send out follow-up messages.

The first thing you will need is a good form processing script. You will use this script to enable your subscriber to submit their information (via the form) and forward the information to a specified address.

Two of the best options are [Master Subscriber Lite](#) and [Master Subscriber Pro](#). But if you want to check out other CGI resources, I've listed some of the best below.

- [CGI ToolBox](#)
- [CGI Script Center](#)
- [MEGA CGI Scripts](#)
- [Smart CGIs](#)
- [Superscripts.com](#)
- [Groundbreak.com](#)
- [Matt's Script Archive](#)

(If you'd like to learn more about CGI, head on over to [CGI Resources](#). They have a great library of free and commercial scripts, along with lots of information and documentation.)

There are also some HTML-based form creation services, like [FormBuilder](#) that you could use or, if you're creating your site with Do-It-Yourself software like [Microsoft Front Page](#), there is a "Form Page Wizard" built right into the program.

Email List Management & Publishing Options

Once your subscriber list reaches a hundred or so, you can begin putting your publishing plans into motion by deciding on a service to take over the management of your list (do the subscribing/unsubscribing) and publish your ezine (format and send out mailings to your list of subscribers).

At this point you have a crucial decision to make. Do you want to outsource your mailing list and e-mail database management or do you want to retain control by going with a software solution on your own server.

If you opt to outsource your list management, you have two options:

1. *Use a free list hosting service.* These are companies who specialize in providing free mailing list hosting in return for some advertising in your ezine. The best known free list servers are:

- [Topica](#)
- [Yahoo Groups](#) (formerly eGroups)
- [Onelist](#)

One problem with free list hosting is that if someone wants to subscribe to your ezine, they must first be registered with your host. This involves filling out an pretty lengthy form, which might deter some impatient 'Net surfers from signing up.

2. *Use a paid list management service:* Even if you're just starting out, if you want to get your newsletter off on the best possible footing or free up your time for other promotional pursuits, you should look into paid hosting options. These services charge a nominal monthly hosting fee, but again you definitely get what you pay for in the quality of service provided. Also, you can send out your correspondence ad free and you can offer a streamlined subscription process - features which go a long way toward presenting a professional image.

- [SparkList](#)
- [BambooBiz Online](#)

- [My Email Manager](#)
- [PostMaster General](#)
- [Savicom Email & List Management](#)
- [Constant Contact](#)
- [Aweber Communications](#)
- [List Channel](#)
- [Skylis](#)
- [Lyris](#)

If you want to retain control of your list, your options include:

1. *Hosting your list via your own software on your own server:* Some Web hosts offer pre-installed list hosting programs in their hosting packages, but these packages are often limited unless you're willing to spring for an extra fee. Before doing so, you might want to consider some leading software programs designed for the express purpose of completely automating all your email tasks.

One of your best choices is Corey Rudl's [Mailloop](#). This versatile tool acts as a customer database, a bulk email server, a newsletter server, a form processor and an autoresponder... all the software you need to manage your business in a single application! [WorldMerge](#) is another good choice, as is [BambooBiz Online](#). You'll find several other excellent options listed below.

2. *CGI Scripts:* There isn't a task that a CGI script hasn't been created for, and hosting a mailing list is no exception. Just look under "Mailing List Management" at one of our [CGI Script Resources](#), and you'll find scripts that add/delete lists, add/delete subscribers, publish your newsletter and more.

3. *Business Automation SuperTools:* If you're looking to automate your order processing as well as your email marketing chores, you might want to consider an all-in-one package, such as the [WebBusiness Wizard](#) that includes a powerful shopping cart feature as well as allowing you to build opt-in sign up forms and do broadcast mailings - all from one simple interface.

If you do opt to keep your database in house, at the very least you'll want a software program that will:

- process the information from your form
- process your subscription requests (as well as unsubscribe requests)
- store your subscribers' information in an easily accessible database
- enable you to send personalized messages
- enable you to send personalized replies
- enable you to schedule multiple follow-up messages

Other handy features would afford you greater flexibility in the creation and use of the following:

- Multiple e-mail accounts
- Multiple e-mail aliases
- Multiple mailing lists
- Automated forwarding
- Multiple filters
- Multiple stationary & signature files

Many professional e-mail applications are so full-featured that you can essentially put all the paperwork involved in your business on autopilot and, while you may have to pay a bit more for these programs, bear in mind that **your opt-in e-mail system is at the very core of your online business success.**

Make no mistake about it, starting an effective email marketing campaign is your ticket to increasing sales, creating customer loyalty, encouraging repeat purchases and boosting overall traffic and sales. The many tools and services listed below will help to facilitate all your email marketing endeavors.

Related Resources You Can Use

The first and most important thing you need to acquire in order to succeed in any business is... knowledge. If you are really serious about succeeding in a business... if you want to avoid the common traps and mistakes... **it is absolutely necessary that you acquire the right knowledge.**

You have started your journey in the right direction with this report but, as every wise man knows, the pursuit of knowledge is not finite. If you're going to be conducting any type of business online, any investment that adds to your store of knowledge on the subject is a wise one. Below I've listed some additional resources on this subject you might want to look into.

The most successful entrepreneurs, who report the best results, tell us they got even greater performance from their marketing efforts by combining the tips that they got from us with the cutting edge tools and more in depth information on this specific topic provided by many of the Internet's most experienced and established marketers in the resources listed below.

And because I want that for you also, I'm delighted to let you know about them, so you also can try them out - absolutely risk free! I want to give you every chance at the best outcome from your online marketing. That is why I'm inviting you to at least take a look at them. If they make a difference, keep them. If they don't, just send them back for a full, no-questions-asked refund.

At the very least I would like you to accept **our free gift** of our **Everything Email Portfolio**.

Click the link below to download this mighty pdf publication right now for FREE!



[Everything Email](#)

Actually, this is just one of 12 completely customizable, lead and income generating, professionally created, **PDF Perpetual Profit Portfolios**, all of which are jam-packed with solid, usable valuable information that you can lay your hands at our <http://www.websuccessmastery.com> site. If you're looking for a way to make multi-stream earning effortless, to make all the money you want *without selling a thing*, why not pay us a visit when you finish up here. I guarantee you won't regret it!

Now on to those resources...

[Insider Secrets To Email Marketing - Advanced Series](#) by Corey Rudl

Well, he's gone and done it! Corey Rudl -- probably one of the best-known and most well-respected experts on the subject of e-mail marketing -- has released all his trade secrets. The thing is, the e-mail marketing industry HAS changed dramatically over the past few years. And while company after company has gone out of business just trying to keep up with all these changes, Corey has continued to generate over \$2.4 million every year with e-mail marketing.

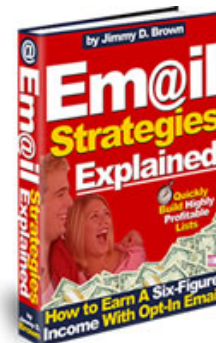
With over 430+ pages that include tons of great real-life examples, [Insider Secrets to Email Marketing](#) shows you step-by-step what Cory does and how he does it so you can take his strategies and model them to create your own success. You'll learn everything from how to growing a super-responsive opt-in list as quickly as possible, to how to generate the highest possible revenue from every e-mail you send, to how to protect your business from being wrongly accused of spamming and how to effectively deal with it if you are... Corey also teaches you when you should mail, how you should mail, what you should write and when you should send it, so that you are guaranteed the best possible results from each and every e-mail... His years of testing are going to completely eliminate all of YOUR guesswork!



[Email Strategies Explained](#) by Jimmy D. Brown

Discover the REAL formula for generating a 6 figure income annually with opt-in email marketing. In his first ever home study course in tele-seminar format, Jimmy shares every single tactic he knows about building and profiting from lists - ideas so fresh and inventive that gurus like Marlon Sanders, Phil Wiley, Armand Morin and Paul Myers cannot praise the course highly enough.

Everything you could possibly need to know about email marketing is revealed to you in a simple, do-able, step-by-step system that anyone can follow. Dozens of profit-generating ideas you can begin using immediately after listening to the cassettes... many of which I *guarantee* you've never even thought of. With [Email Strategies Explained](#) you'll discover 8-hours (and I really mean 8-hours!) of rock-solid information that you can USE immediately to build a wildly profitable business through email marketing.



[Mailloop](#) - Internet Marketing Center

Spend your time marketing and promoting your business, not doing the daily tasks! Get software that will do all your "dirty work" for you. With [Mailloop](#), you have the ability to instantly automate all of the monotonous e-mail chores associated with running a successful Internet business. [Mailloop](#) is the complete Internet e-mail, newsletter server, web form processor, customer database, and autoresponder solution. All the software you need is included and integrated into a single application.



The latest version has super-charged functionality and an improved, easy-to-use interface. Some of the most popular features include the ability to: use a custom series of sequential autoresponders; manage and reduce your "bounce backs"; use a "confirmed opt-in system" that can be turned on and off; manage an unlimited number of lists at no extra cost; process your "subscribes" and "unsubscribes" in real-time, and much more... [Try it Risk Free](#) for 90 days!

[My Email Manager](#) - IMC

[My Email Manager](#) is a revolutionary email marketing and management solution that provides users with everything they need to set up, manage, and send their email promotions. The system also includes tools and features (like newsletter and promotional mailing templates) designed to help even newbies become overnight experts at email marketing.



Residing on the [Internet Marketing Center's](#) own powerful servers (as opposed to [Mailloop](#), which is software that you download to your harddrive), this extraordinary system allows users to manage all aspects of their email campaigns from one simple, easy-to use interface -- everything from importing email lists to automatically creating opt-in forms, from testing messages to sending promotions to large groups, from creating autoresponders to automatically tailoring and sending the right responders at the right times... Each user can completely customize the settings to suit their own business needs and easily create what amounts to a powerful, custom-built email solution that fulfills the exact requirements of their particular business.

[Opportunity.com](#) (John Reese)

"Give me 5 minutes and I'll prove to you how this revolutionary free advertising system can (conservatively) bring you SEVERAL THOUSAND fresh, highly targeted and extremely responsive leads that you'll be able to advertise to every week -- FOREVER! And it will never cost you one single penny!" Sounds pretty good, doesn't it. Well, if anyone can come up with an ingenious traffic generating program, John Reese certainly can. And he's done it with this one.



Here's how it works in a nutshell. You start by creating an [Opportunity.com account](#) for free, for which you will receive an [Opportunity.com](#) website and, of course, anyone that is exposed to YOUR web page and joins for free will be placed "under" your account. In other words, you will get "credit" for bringing them into the system. But, you do not just get credit for bringing these people in -- YOU will get "credit" for all the people who join down to 20 "levels" deep. In other words, if you refer someone and they refer someone and they refer someone, this example goes 3 levels. You will get credit all the way down for 20 "generations" of people telling people. And there's no limit to the number of people each person can refer.

And here's where the FREE ADVERTISING comes in. For all of the people that sign up for [Opportunity.com](#) for free as a result of your promotion, all the way down to 20 levels below you, you will get to... Email this many people FOR FREE (once every 7 days) with any ads you want! And did you notice how I said, "this many people" and not just "all the people below you"? That's because every email ad you send out (you'll be able to send one per week) will go to a completely new set of [Opportunity.Com members](#) from within the entire network... Not just the same members that are just in your downline. There's lots more to the [Opportunity system](#) that I haven't touched on here, so you should definitely visit the website to learn more about how you can indirectly refer your visitors through sub-domains of your own web pages etc. - Trust me, John's thought of everything...

[Nitro List Builder](#)

This secret list building system generates 100,000 guaranteed opt-in subscribers for you in no time flat, and shows you how to generate a return on investment from that list.



Now you can purchase, in one shot, a list of 100,000 people interested in making money or any other niche market. And these are people real prospects with real, verifiable time and date stamped email addresses. In fact, [Nitro List Builder](#) is the only place you can get 100,000 genuine OPT IN names for just A PENNY each. That's right, one PENNY each. What kind of list is this, you might ask? Could it be any good for that price? The unequivocal answer is Absolutely! This is a TRUE OPT IN list, with each name supported by when and where they opted in! That's name, date, IP address and even the web page where they opted in. This is the REAL DEAL.

Then, once you have your names, you'll be shown how you can mail out to all 100,000 emails (without having to put them in YOUR autoresponder). The Email Marketing Pros at [Nitro List Builder](#) will introduce you to little known resources that can easily handle a list of this size, so you don't have to broadcast from your computer or hunt around for the best solutions -- all the while worrying about being accused of sending spam! My advice? Act NOW while this is right in front of you because if you are at all serious about your business, 100,000 names will give you a powerful database to market to over and over. There are limited spots available for this service at any given time and they are filled fast, so don't delay or you might wind up at the end of a long waiting list!

This report is brought to you by **The WOW Corp. Series of Sites**

WOW: Where Vision and Value go hand in hand with Information and Opportunity!



The WOW Experience. Food for Thought and Profit!

"If You Can Find A Better Deal on Any Product We Offer Anywhere on the 'Net We Will Gladly Purchase The Product For You!" <http://www.the-wow-experience.com>



The WOW Content Club. Your Full Spectrum Content Provider.

If Content Is King, The WOW Content Club is the Kingdom You have been Searching For.
We Take Up Where Others Leave Off! <http://www.wow-content-club.com>



The-WOW-Empire.com. Premium Profit-share Niche Properties.

Look for this Logo on Quality Niche Information sites all across the Internet.
Now You Can Own Your Own Virtual Niche Real Estate Empire Instantly and Effortlessly.
To get your piece of the action, visit us today! <http://www.the-wow-empire.com>