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Gail Buckley & Greg Land



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**How To Go About  
Getting Set-up Online**

# Plan To Succeed Online

## ***Take The Guess Work Out of Starting & Building a Successful Business Online!***

*"You can't build a reputation on what you're going to do."  
Henry Ford*

### ***Getting Set-up Online***

#### **Naming Your Business**

#1 Rule: Do not even consider naming your business until you have found a suitable niche, studied your competition and determined ways to differentiate your business from theirs.

Most marketers get this backwards. They start with a name and try to develop a business concept around it. This is dead WRONG. You must start with a clearly defined concept - your USP (Unique Selling Proposition) - and let your name flow from that. So, if you've been skipping around a bit and haven't yet developed your USP, go back and do that now!

When thinking about a name for your online business, the first decision you have to make is whether your company name is going to be your domain name. In other words, are you going to have a website address or URL that is separate from your company name? If so, you might be setting yourself up for some identity problems. Your best bet is to keep it simple and have one name for your company and your website, especially if you intend to build brand awareness and recognition.

If this is not a priority (say, if you plan on operating dozens of independent mini-sites), then you should pick a catchy, descriptive phrase that is easy to remember.

Either way, your best bet is to try to incorporate keywords related to your business that potential customers might perform searches for. If you are selling multiple products, you might consider getting a descriptive domain name for each product, and have each product page point to your main company website. (This will help to boost your search engine ranking with those engines that give points for keywords in your domain name and/or those that factor link popularity into their algorithms.)

#### ***Benefits of Having Your Own Domain Name***

Getting your own domain name is so cheap and easy these days, there really isn't any reason not to register at least one. (Better yet, you should get several for the reasons stated above!)

Sure, you could get a website with a free or budget host - or even with your ISP - and avoid the \$12 - \$15 expense, but you will also be stuck with a sub-domain web address that serves the needs of your host, not your business - an address that will look something like this:

<http://www.yourwebhost.com/yoursitename>, or this: <http://www.yourISP.com/yoursitename>

You can't really expect that people are going to take you seriously, much less trust your business offer, when you aren't even willing to shell out fifteen bucks to give your business an official name, much less pay for decent web hosting

Aside from this, having your own domain name...

- Gives Exclusivity: Having your own domain name is like owning your own piece of the Internet. It is your exclusive Web address, and as such helps to build brand and name recognition for you and your company.
- Shows Credibility: Having your own domain name projects the image of an established business operating online in a professional manner.
- Allows mobility: If you wish to move or expand your company at a later date you are free to do so. Ownership of your piece of the Internet means you can take it to another host if you so wish. Domain ownership gives this flexibility.
- Avoids loss of business: It can take time and effort to create a steady flow of traffic to your site and develop name recognition, the last thing you want is all this to be in vain. If you don't have your own domain name, you are at the mercy of your free web host or ISP. If they go out of business, you're sunk. You will lose your identity and, along with it, all the momentum you've gained by all your online marketing and promotion activities to date.

To begin developing a company/domain name list all the words you can think of that relate to your USP or business idea. The longer the list you come up with, the better your odds of coming up with a name that's both clever and memorable.

At a loss for inspiration? Try out these useful and fun domain name suggestion tools and services:

- [The Word Wizard](#) The Word Wizard will combine your word with the most popular categories on the web. Choose your word; decide if you want your word to be before or after the category. Presto! You have valuable domains in a fraction of the time.
- [Domain Twist!](#) Need help finding a great domain name? Web Success Maker's DomainTwist™ combines your words with the most popular words used on the Internet. Then, the twist shakes them up to help you find available domains. C'mon baby do the twist and have some fun!!!
- [The BizMint Expired Domain Name Control Station](#) The BizMint database will churn out thousands of matches based on virtually any keyword you enter. Just enter a keyword into the domain name checker box and click "search." It'll show you exactly how many quality domain names containing that specific keyword have recently expired and are now up for grabs.
- [NameBoy](#)
- [NameFetcher](#)
- [E-gineer Domainator](#)

Here are some characteristics of a good domain name:

- It is or relates to your official business name (this goes without saying, but since it's a characteristic, I've said it).
- It's short (making it harder to misspell or forget and easier to fit into logos or build brand recognition around)
- It's memorable (consider combining words that rhyme like Mail for Sale, repeat sounds or letters, like ebiz ebooks or are sing-songy, like [WebSuccessMaker](#) or [WebSuccessMastery](#). Try to come up with a familiar combination that sticks in the mind.)
- It isn't easily confused with others (you don't want to be building business for your competition with a similar name).

- It's hard to misspell or confuse (this is more of a problem the longer the name you go for).
- It sounds solid or credible to your target audience (flashy or outlandish names like "Money Making Maniac" might be catchy and fun but they hardly conjure up a professional business image.)
- It ends in .com.

### ***Registering Your Domain Name***

Next, narrow your list down to your favorites and go online to check out their availability. Although you can run a check on just about any domain name registry site, I generally use the one at [000Domains.com](http://000Domains.com). But there are many other excellent domain name services where you can register for under \$20. Here are some:

- [0 Risk Names](#)
- [Buy Domains.com](#)
- [Domain Direct](#)
- [Order Your Domains](#)
- [Register.com](#)

Whichever service you use, go to their bulk registry form and type in all of your top name choices.

Chances are good that, if the words you've come up with are popular ones, most have already been snatched up. But, don't let this defeat you as there are many ways around this. For one thing you can try combining several of your words. Odds are that you'll find plenty of workable combinations with available URLs. If the word combinations don't work one way, reverse their order. If you're still coming up dry, add hyphens - or remove them.

When I run a check using the bulk registration service at [000Domains.com](http://000Domains.com), it returns a page that lists those URLs that are still available and those that are taken. For the ones that are taken, it will suggest .net or .biz alternatives that are still available. I would not recommend going with these.

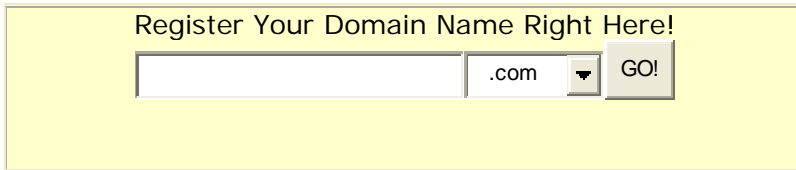
While you may be able to get your top pick of a name, the fact is most people (at least in the United States) are accustomed to .com and just naturally type it in to most URL addresses. So, if you go with a .net or .biz extension by default, not only might you lose some business but you might actually send some business to your lucky competitor, who actually has the .com form of your domain name.

Pick a name or two that aren't taken - and go ahead and register them.

Registering your domain name will protect you from others using it online for the period of registration - you can register is for anywhere from 1 to 5 years at a stretch. But be sure to keep track of the date of registration, so that you can renew it before it expires, you your name could be stolen right from under your nose. A slew of businesses have sprung up lately that track domain name expirations and are quick to jump on in and claim or sell names that have not been renewed - particularly those that have already been listed in Yahoo! and other top directories and search services. So take heed!

## WebSuccessMaker Domain Search & Registration:

Registers your domain name right here, right now for \$15 per year; \$28 for two years.



The image shows a screenshot of a web form for domain registration. The form has a yellow background and is titled "Register Your Domain Name Right Here!". It contains a text input field for the domain name, a dropdown menu currently showing ".com", and a "GO!" button.

## Web Hosting Options

Once you've selected a domain name and you're ready to get started, the next step is to find a web hosting company that meets your needs. They'll provide the technology you need to get your web site up and running - so you don't have to invest thousands of dollars on your own hardware, software, and heavy-duty Internet connection.

Two of the most important factors in determining a Website's success are how it is designed and where it is hosted. These factors affect how easily you can create and update your Web pages, what special features you can include on your site, how your site looks, how accessible it is and how professional an image you project.

There's no point in spending a lot of money on having your site expertly designed, if you are going to pinch pennies when it comes to having it hosted. Fact is, the quality and reliability of your hosting service can ultimately make or break your business. The average attention span of a Web surfer is a mere 20 seconds, and your competition is always just a click away if load times and connectivity aren't fast, reliable and browser-compliant. So, when it comes to selecting a Web hosting service, knowing what to look for and taking your time reviewing your options, is a critical business.

### *Overview of Web Servers*

Before you can begin the process of selecting a Web host, you should understand a little bit about just what a Web hosting service or Web presence provider is and what is involved in hosting your site on the WWW. A Web hosting service is the online world's equivalent of a landlord. It provides you with space on special computers called **Web servers** that are connected to the Internet all the time and equipped with software that makes your Web pages visible to people who connect to them using a Web browser.

The most basic level of service from a Web host typically positions your site among a number of others on a single Web server, with a virtual domain name that points to the URL of your page. This is known as **shared server hosting** and is more than adequate for the needs of most home entrepreneurs, whose sites consist primarily of text with some gifs or graphic extras thrown in. This site is hosted on a shared server.

The next level of service is known as **dedicated server hosting**. This means you will have an entire server to yourself, and is the best option for larger Websites with a lot of advanced graphic or interactive

features. These features require a lot of bandwidth and having your own server means that you don't have to compete with others for the use of bandwidth. In dedicated server hosting you have more freedom with the size and scope of your Website, but your host still owns, maintains and backs up the server, in addition to providing all the security, power management and data control.

The highest level of service a Web host can offer is a **Colocated Server**. With this option you own the hardware but it's physically located at the host's facility. The advantages of this are that you have ultimate control over your Web presence and can choose the bandwidth you need, while the host merely provides a pipeline to the Internet. The disadvantages are that you'll have to pay for any and all security and firewall provisions which can be very costly. A colocated server is for large corporations, not home or small business entrepreneurs, so we can pretty much eliminate it from our hosting consideration here.

There is a fourth option. You can opt to be your own Web server, but frankly even if you are a control freak of the highest order you would be crazy to try this. The task of setting up and maintaining your own server is a forbidding one as, aside from handling a truckload of traffic, you'd need to maintain a constant connection to the Internet while simultaneously accommodating the needs of outside users. Few desktop PCs can handle such a load, and many home DSL and cable modem ISPs prohibit hosting or any other high-bandwidth activities.

So, for the purposes of our hosting discussion, we'll be focusing on the shared and dedicated server options, which are more than adequate for the needs of most home or small business ventures. Your web site forms the very foundation of your Internet presence, and selecting a web hosting company is not a chore to be taken lightly. Generally speaking, as with just about anything else in life you get what you pay for.

### ***Hosting Service Options***

There are basically two steps to selecting a hosting service. The first step is to decide upon the type or level of service you are looking for, and the second is to decide upon the company that will provide you that service. In this section we will focus on taking the first step, deciding upon a level of service. There are basically five categories to choose from:

- Free Hosting
- Budget Web Hosting
- Full Service Hosting
- Super Host Packages
- Virtual Business Accounts

Let's briefly consider the options:

Below is a very general breakdown of what each of these services may include:

**Free Sites:** A few megabytes of storage space, non-existent support, slow servers, and none of the features you'll need to make money. Standard features usually include:

- no frills (in most cases)
- 1-10 megabytes of storage space
- support varies per hosting company but generally isn't much
- may or may not support FrontPage, cgi, secure server and other advanced services

- most require a banner ad
- your URL will look like: <http://yourname.hostsname.com> or <http://www.hostsname.com/yourname> or variations thereof.

An inexpensive option primarily for personal and family sites. Some offer cheap upgrades for ad-free hosting which could suffice for business sites, but in general these sites are useful only as doorway pages that point to your main site. Bear in mind, you don't get your own domain name so you can't utilize the URL for keyword ranking, which will effect your search engine ranking.

**Budget Web Hosting:** The bare essentials, little or no real customer support, questionable quality, often unreliable. A step up from free hosting and a passable beginner option for small businesses on tight budgets. Services may include:

- fee or free set-up
- 10 - 30 megabytes of storage space
- \$10 - \$35 per month
- FTP management
- support available online during regular business hours
- may have a few frills like pop mail accounts, autoresponders
- usually supports Front Page extensions, Java, cgi and secure server (sometimes with an extra charge involved).

If you decide to go with a budget service, you'd do best to pick one that offers options to upgrade to accommodate future needs as your business grows. Don't be too short-sighted in assessing the services and features you may need not too far down the line.

**Full Service Hosting:** Tons of storage space, fast servers, live humans to speak with in case of problems, all the features you need to conduct your business and take full advantage of the Internet. A must if you're serious about making a living online. Service generally includes:

- nominal set-up fee (sometimes free)
- storage space varies but usually in the range of 50 to 200 megabytes
- \$35-50+ per month
- web-based site management interface
- FTP (File Transfer Protocol) available
- supports most of the current technology available, including your own cgi bin, secure server, shopping cart, Java, Front Page extensions, stat reporting, REal Audio, REal Video and web search engines and more
- Other useful features, including unlimited e-mail accounts and autoresponders

Best choice for all retail and other serious business sites. If you don't go with full service hosting, you'll probably be kicking yourself - or looking to upgrade - not too far down the line. At the very least, you need 24-hour technical support and the secure server options.

**Super Host packages:** They offer a whole lot of bells and whistles too extensive to mention, but at the very minimum they feature:

- storage space of at least 150 megabytes
- bandwidth of at least 30 gigabytes
- \$75+ per month
- unlimited pop e-mail accounts, aliases and autoresponders

- your own cgi script bin, Java, Front Page extensions, stat reporting, REal Audio, REal Video, web search engines and interactivity features
- secure server, shopping cart and other advanced e-commerce features built in.
- Full FTP/telnet Access
- 24 hour staffing and technical assistance
- redundant connections to the internet backbone

These hosting packages are a good idea if you are planning on having a high traffic site or if you will be offering downloadable products from your site. Super Hosting can cost you anywhere from \$75-\$700 per month, but you'll be guaranteed top-notch service and reliability.

**Virtual Business Account (VBA):** All of the above but at a bulk price. In addition to giving you full control over your account, including being your own postmaster and webmaster, a good VBA will provide you with:

- Full FTP/telnet access
- the ability to create your own users
- unlimited pop e-mail accounts, aliases and autoresponders
- your own cgi-bin to write your own scripts, Java , Front Page extensions, stat reporting
- secure server, shopping cart and built in e-commerce capability
- 100 to unlimited domains and sub-domains within your account
- 400-500 megabytes of storage space
- option to re-sell space at your own price.

If you have a large organization, a grand plan for many domains, or want to earn a little cash reselling space under your own company, you should go with a VBA. However, not all VBAs are equal in what they provide in terms of quality, service and price, so do your research!

**Dedicated Server Accounts:** The hosts with the most! I won't bother to list all the features that these top-of-the-line accounts provide, but suffice to say that you get more than enough storage, backup and bandwidth space for you to do anything you want online.

There you have them - take your pick. If you're serious about establishing a professional online presence, the choice is fairly obvious.

## Selecting A Quality Web Host That Meets Your Needs

### Website Hosting Services

Current estimates put the total number of web hosts at over 10,000 world-wide! With such an enormous pool to choose from, it's hard to know where to begin. I've compiled the following list based not on personal experience, but rather on the recommendations of others and the rankings these hosting services have consistently achieved with the top hosting directories. If you are serious about conducting business on the Web and you want to insure that your Website (or professional online presence) is in the best of all possible hands, you can't do any better than the hosts I've listed below.

Free Hosting Services	Full-Featured Hosting Services	"All-in-One" Super Hosts & Complete E-commerce Solution Providers
<p>These are best suited to personal and doorway pages. However, if you're on a tight budget or aren't sure about this whole internet thing and want to test the waters before plunging in, you might want to begin with one of the following services. The low cost services are ideal if you're planning to set up a whole bunch of mini-sites and link them together to a main site (that you should definitely host on a full service server.) Don't expect much in the way of support with these services - "you get what you pay for."</p>	<p>All the sites listed below are full-service hosts offer top-quality, multi-featured hosting packages specifically designed for small to medium sized e-commerce businesses. Most of them offer a range of plans or packages that cover everything from budget to full and super service. Remember that when choosing a site hosting service, the most important thing to consider is is their technical strength, then to make sure they provide reliable, 24/7 tech support and customer service.</p>	<p>A growing number of companies are offering packaged services and software to entrepreneurs who want to get their online businesses going quickly, with the help of experts. These sites provide a broad range of services that can include site hosting, shopping cart and credit card services, design consultation, content, marketing support and anything else you may need. The great thing about these services is that you can get all your Web business needs met through a single provider.</p>
<a href="#">Bizland</a>	<a href="#">Host Smart</a>	<a href="#">Combustion Hosting</a>
<a href="#">Budget Hosting</a>	<a href="#">Becanada BestHost</a>	<a href="#">AIS Web Hosting</a>
<a href="#">Search King Web Hosting Plus</a>	<a href="#">WebWizards.net</a>	<a href="#">Hosting.com/ CheckItOut</a>
<a href="#">The WebSiteManager™ Cafe</a>	<a href="#">ThirdSphere</a>	<a href="#">GoMerchant.com</a>
<a href="#">Doteasy.com</a>	<a href="#">Host4Profit</a>	<a href="#">Virtualhosting.com</a>
<a href="#">Bizhosting.com</a>	<a href="#">NoMonthlyFees.com</a>	<a href="#">Verza</a>
<a href="#">HyperMart.Net</a>	<a href="#">HostGo</a>	<a href="#">Perfect Presence</a>
<a href="#">NewbieClubHosting</a>	<a href="#">Host Pro</a>	<a href="#">ValueWeb</a>
<a href="#">Arbor Hosting</a>	<a href="#">Triple A Hosting</a>	<a href="#">TBHost</a>
<a href="#">Netfirms.com</a>	<a href="#">Apollo Hosting</a>	<a href="#">Verio</a>
<a href="#">Yahoo! Geocities</a>	<a href="#">Hostx2</a>	<a href="#">Astro-Space.com</a>
<a href="#">50megs.com</a>	<a href="#">HostWay</a>	<a href="#">Superhost</a>
<a href="#">FreeServers.com</a>	<a href="#">Host4Net</a>	<a href="#">Becanada BestHost</a>
<a href="#">100 Megs Free</a>	<a href="#">iPowerWeb.com</a>	<a href="#">SecureNetShop</a>

Now, for what it's worth I am going to make a recommendation here. I am going to recommend that you look into Ken Evoy's [Site Build It!](#). I honestly feel that the all around functionality that Ken has contrived to pack into this remarkable tool really does make it an exceptional Web presence solution. It literally does everything for you when it comes to building *and promoting* a business on the Web.

If you go this route, you won't have to worry about getting an email system or hosting service - or even purchasing a domain name. It all comes with the package. Recently, Simon Grabowski of Implix has come out with [WebsiteWizard](#), which is very similar to SBI in the all around functionality it offers, but it doesn't have [SBI's](#) proven track record, particularly with respect to consistent top Google listings.



Even if you don't go with [SBI](#), you should [take a look at this site](#), as it will give you excellent ideas on how to set up a theme-based affiliate site that works. Here are some other links you can take a look at if you want to learn more about [SBI](#):

- [Case Studies of SBI Users](#)
- [\\*SEE\\* the results...](#)
- [\\*HEAR\\* the results...](#)
- [\\*COMPARE\\* the results...](#)
- [View 3rd Party Reviews](#)
- [Ask A Question About SBI](#)

### ***Hosting Service Comparison Template***

Because there are so many different hosting service options, and each service offers so many different packages (with new packages and special offers being added all the time) it would be impossible for me to try to give you adequate information about each. Beyond this, every entrepreneur's hosting needs and requirements are bound to be different, depending upon the type and size of businesses you intend to set up. So, what I've decided to do is supply you with an easy means to comparison shop.

Here's all you have to do. First, print out a copy of the template below. Then, return to this page and select the link of a hosting service you're interested in from the list above. Click on the link and a new browser window will open with the hosting website's homepage. If they offer a package you are interested in, jot down the package name and specifics in the appropriate spaces.

You're probably going to be most interested in the features I placed a red asterisk next to (storage, bandwidth, number of POP 3 Email accounts and autoresponders, customer service, e-commerce capability etc.). Once you've gotten all the data you want for one service, select another and repeat the procedure. If you want to compare more than five services, feel free to print out another copy of the template and fill in as many cells as necessary. This will enable you to easily compare and contrast features and prices and narrow down your service selection.

<b>Hosting Service:</b>					
<b>Specific Package:</b>					
<b>Server Capability</b>					
Storage (disk space - MB) *					
Bandwidth (data transfer - GB) *					
Speed/Memory					
Redundant Back-up					
FTP Access/support					

Web Control Panel/Interface					
<b>Domain Options</b>					
Registration/Transfer					
Re-directs					
Sub-domains					
<b>Email Services</b>					
Pop 3 Email Accounts*					
Autoresponders*					
Email Forwarding					
Mailing Lists					
Web Mail Access					
<b>Advanced Features</b>					
E-commerce capability					
SSL (Secure Server Access)*					
Site Design Tools					
FrontPage Server Extensions					
Java Script/Perl					
CGI-Bin Support* (free scripts?)					
Password Protection					
Server Side Includes (SSI)					
Real Streaming Video Support					
<b>Web Based Stats</b>					
Track # of visitors*					
Track visits per page*					
Referrer Log Access					
Error Log Access					
<b>Customer Support</b>					
24/7 email support*					
24/7 phone support					
<b>Price</b>					
Set-up fee					
Monthly					
Annual					

## ***Web Hosting Directories***

If you haven't found what you're looking for with any of the above services (although that's hard to fathom) you can always use the following directories to find other hosting sites.

- [Host Review](#)
- [WebHosters.com](#)
- [HostIndex.com](#)
- [TopHosts.com](#)

**FYI:** As you weigh the various hosting options, it bears pointing out that after you open your virtual business on the WWW, your customers won't be able to tell whether you're with a part-time, full-time or super hosting service. To them it doesn't matter who your host is, what matters is that you develop compelling content to keep customers at your site and encourage sales.

## **Related Resources You Can Use**

The first and most important thing you need to acquire in order to succeed in any business is... knowledge. If you are really serious about succeeding in a business... if you want to avoid the common traps and mistakes... **it is absolutely necessary that you acquire the right knowledge.**

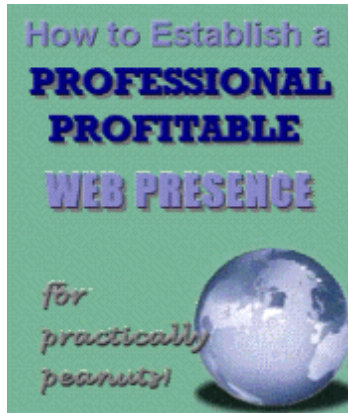
You have started your journey in the right direction with this report but, as every wise (wo)man knows, the pursuit of knowledge is not finite. If you're going to be conducting any type of business online, any investment that adds to your store of knowledge on the subject is a wise one. Below I've listed some additional resources on this subject you might want to look into.

The most successful entrepreneurs, who report the best results, tell us they got even greater performance from their marketing efforts by combining the tips that they got from us with the cutting edge tools and more in depth information on this specific topic provided by many of the Internet's most experienced and established marketers in the resources listed below.

And because I want that for you also, I'm delighted to let you know about them, so you also can try them out - absolutely risk free! I want to give you every chance at the best outcome from your online marketing. That is why I'm inviting you to at least take a look at them. If they make a difference, keep them. If they don't, just send them back for a full, no-questions-asked refund.

At the very least I would like you to **accept our free gift** of our **Getting Set Up Online? Portfolio**.

**Click the link below to download this mighty pdf publication right now for FREE!**



### [Getting Set-up Online](#)

Actually, this is just one of 12 completely customizable, lead and income generating, professionally created, *PDF Perpetual Profit Portfolios*, all of which are jam-packed with solid, usable valuable information that you can lay your hands at our <http://www.websuccessmastery.com> site. If you're looking for a way to make multi-stream earning effortless, to make all the money you want *without selling a thing*, why not pay us a visit when you finish up here. I guarantee you won't regret it!

Now on to those resources...

### [Site Build It!](#)

"THE ULTIMATE E-COMMERCE OPERATING SYSTEM FOR SMALL BUSINESS."



No question about it, the arrival of [Site Build It!](#) has leveled the internet marketing playing field, so that even novice marketers can sell like the pros. For anyone who wants to be virtually assured of success in their online venture, this innovative tool is an absolute "must have." It leaves very little to chance. What makes [Site Build It!](#) better than the other major small business hosting solutions? They do not grow traffic (warm, willing-to-buy visitors), nor publish and e-mail your newsletter, nor do *anything* to build your business. Have a look at some of the features that come bundled with SBI:

- *Brainstorming and Researching* (profitable topics that attract targeted, motivated traffic!)
- *Point-and-Click Site-Building* (Create a site with your own custom look and feel and navigation, or choose from professional templates).
- And yes, *SBI is now compatible with FrontPage and Dreamweaver and other HTML editors*, so if you use these tools, you can use them on your SBI site!
- Powerful Graphic Tools, including LogoCreator and NavBar Maker (Build your own totally custom, polished, and professional Logos, Navigation Bars and templates)
- *One Click Domain Name Registration*
- *Top quality Web Hosting*
- *Email* (including catchall and redirects, forwarding, even "spam checking")
- *Search Engine Optimization* (SBI! analyzes your pages and tells you how to optimize them to obtain high Search Engine ranking)
- *Automatic Search Engine Submission*, Re-submission, Tracking, Rank checking, Reporting and Re-evaluation of pages to improve ranking
- *Pay-Per-Click Search Engine Research and Mass-Bidding*

- *Traffic Stats and Click Analysis*
- *E-zine Subscription and Delivery* (with the point-and-click HTML builder and automatic text translator for subscribers who can't read HTML)
- *Step-by-Step Action Guide and Guru-in-your-ear Help* (It's literally like having the world's top Internet guru helping you every step of the way, leading you, clearly and cleanly, all the way to where you need to go!)
- *SBI! E-goods* (Sell and fulfill ("e-ship") e-goods securely with your own merchant account! Do it all through the power of your very own 2-tier, customizable affiliate program.)

With SBI, you get it all - all wrapped up in one neat, amazingly easy to use "e-commerce for the rest of us" bundle! [Site Build It!](#) goes so far beyond basic Web design and hosting that there is simply no "close second place." This streamlined site-building and Net-marketing system of highly automated tools helps you build a professional-looking, "in-demand" Web site that attracts people on the Net who are interested... and who want to buy. No other web presence solution to date can offer as much for as little... so before you just go and put up any old web site, do yourself a favor and stop by the [Site Build It!](#) site.

### [Third Sphere Hosting](#)

**If you are really looking for a Host with the Most, this one is undoubtedly it.**



In fact, if you've been thinking about starting a new website or if you already have one but it's not making the profits you want, then this is a [hosting service](#) you simply can't afford not to check out. I have absolutely no hesitation in saying that once you discover all the powerful features that [ThirdSphere](#) has, you'll never do business with another hosting company again! But [ThirdSphere](#) offers much more than just hosting. It is a **completely integrated solution that gives you all the tools you need to effectively design, automate & promote** a highly successful internet business from scratch.

Here's a short summary of everything you will get:

- a robust, blazing-fast hosting platform to run your website.
- professional-level web design and building tools.
- a whole host of business automation tools to make your life easier!
- a huge collection of scripts to instantly add sizzle to your site.
- eBook creation tools and products to profit from instantly.
- powerful traffic generation tools to drive in hungry visitors!
- plenty of meaty bonuses that'll help you to skyrocket your income.

In other words... you'll get everything you need for your success! And the price is just ridiculously low... you'll have a laugh when you see it. Why not ake a zero-charge tour [through the site](#) right now?

*"If I were starting my business today, the web host I would use for all my sites, is [ThirdSpherePlus](#). They offer all the same tools I've spent thousands of dollars on over the years -- for free." -- Jim Daniels - JDD Publishing*

[Worldprofit](#) has been successfully online since 1994. During this time, they have assisted thousands of business people worldwide to create commercial presences. In an industry where only a handful of companies begun in 1994 still exist, [Worldprofit](#) is a standout. The core of their business is helping to put ANY business in the world online by providing the essential services entrepreneurs need to profit from e-commerce. From [Worldprofit](#), entrepreneurs can get either a...

- 100% custom website, where everything is exactly the way they want; Worldprofit has a cadre of experienced web designers second to none.
- an **E-Property**, unique to WorldProfit, where they purchase the website of their choice "as is", 100% ready to open for business.
- an E-Select Property, where they select the domain name they want (from a list created by our top marketers), the design package they want, and the colors they want.

The "ready made" and "select" properties come in both Business Starter Packs and Ultimate Business Packages and all come with convenient payment plans.

[WorldProfit](#) also offers a separate [Design Package](#): They recognize that your business must have a professional web presence. Your future depends on it! So they've created a unique, inexpensive approach to giving your business the customized web presence you MUST have to succeed in today's demanding business environment. [Click here](#) to learn more about it.

### [Hosting.com](#) (formerly Virtualis, Adgrafix)

A premier hosting service. They offer an expansive range of high-quality hosting options with something for everyone, starting with their free WSMCafe accounts. Their full featured, shared server packages offer tip top value starting at as little as \$19.95/month. They also offer a line of Dedicated FreeBSD (UNIX) server packages from \$399/month, along with Virtual and Dedicated servers. You get point and click Website management with WebSiteManager software and all accounts come with 24-hour prompt and reliable customer and tech support, multiple T3 connections, full FTP/Telnet access, unlimited email addresses, aliases and autoresponders, Front Page support and extensions, a library full of pre-built, ready to go, CGI scripts and of course guaranteed 99% up time.

**Hosting.com**



To top it all off they provide users with the most feature rich e-commerce software on the Internet today. [CheckItOut](#) is included free of charge with almost every [Hosting.com](#) Virtual Server hosting package, instantly enabling you to add e-commerce to your website. There are no licensing or setup fees - after all, the good folks at [Hosting.com](#) figure, your goal is to make money and not spend it!

*If you want to make your Website a fun place to hang out, you must find ways to enhance its functionality and interactivity. The sites listed below are a good place to start.*

### [Interactive Sales Letter Pro](#) by Scott Stevenson

Imagine if your sales letter magically knew what each different visitor to your site was thinking, and dynamically changed its text - personalizing a suitable offer - for each one! Would you sell more? Double, even TRIPLE your profits? Of course you would.

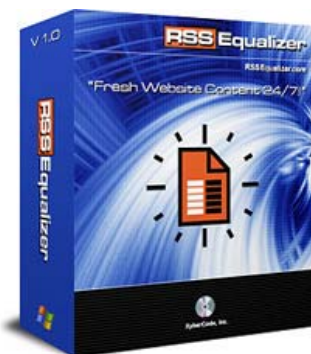
Well, now you can do just that with Scott's amazing NEW [Interactive Sales Letter](#) software. Scott has been developing interactive software applications and websites for years. However, he just recently aimed his skills towards helping people like you and I move up to the next level of online interaction. Believe it or not, his remarkable new [Interactive Sales Letter](#) can "LEARN" what each and every unique visitor to any particular site is most interested in, and DYNAMICALLY CHANGE your sales letter's text to feature a related benefit or product further down the page! Talk about exploding your conversion rates! If you're like me, you're already starting to brainstorm all of the various types of questions you'd want to ask your visitors. Think about your sales letter INSTANTLY replying to their answers while guiding them to a sale. Just like a real salesperson!



*"This is a work of genius. This is the most incredible breakthrough I've seen for writing sales letters in the last 25 years. I have NEVER seen anything with this power to read minds and adapt itself to customer wants without them even knowing it. Imagine the possibilities! It's almost scary. Anyone who doesn't have this is going to lose sales. Those who do use this are going to get rich. I'm using it. I'm truly amazed." -- Joe Vitale, #1 Best Selling author and Marketing Guru*

### [RSS Equalizer](#) - Jeff Alderson

As a webmaster, you've got more than enough work to do. So why spend even more time writing fresh new web content? With [RSS Equalizer](#), YOUR website could be displaying quality, theme-based content... automatically! It's fast, it's easy, and most importantly, you'll be offering your viewers valuable content that's highly relevant to what you're promoting. And the best part of all? You'll be serving up great content 24 hours a day, 7 days a week... WITHOUT having to lift a finger. Sound too good to be true?



Well, a year ago it would have been, but since then, thanks to Jeff Alderson and his tireless team of computer techs, [RSS Equalizer](#) has come into the picture. So what exactly is [RSS Equalizer](#)? It's a server side script that allows you to add fully dynamic RSS feeds to your web pages. We're talking instant theme-based content, the kind that search engines like Google absolutely love! And because the content changes each and every day, you can count on receiving more frequent visits from search engine spiders! The result? Faster indexing and higher page rank! And, you'll be happy to know that the pages remain HTML format. There's absolutely NO javascript involved.

The bottom line is... if you're not using [RSS Equalizer](#), you're only working at a fraction of your maximum SEO capacity. AND, at the very least, you're minimizing your chances of not only getting top search engine page rank but KEEPING it as well. Believe me... once you implement the power of [RSS Equalizer](#), you'll be able to sit back and relax, confident that regularly updated content will "automatically" put YOUR pages at the top of search engine results!

*IT'S AWESOME! This is the tool you need to help you get targeted traffic and get the search engines to wake up and take notice of your sites. Nothing else compares!" -- Armand Morin, gogenerator.com*

[AudioGenerator](#) by Armand Morin

Boost Your Sales by Breaking the Silence of Your Website!

**Does Your Website Talk?**  
If not, [click here](#) NOW!

Does Your Web Site TALK? It can now with Armand's ingenious new technology that is ridiculously simple to use. If you can talk into a telephone, you can handle it! Believe me, if you want to up your conversion rate, this is a MUST-HAVE TOOL!

Once you add this proven breakthrough to your online marketing mix, you'll instantly:

- Boost your text or HTML email message click-through rates
- Explode your e-zine or online newsletter publications like crazy
- Increase your opt-in rates and decrease Website abandoners
- Improve your Order Page conversions without revising a word of copy
- And much, much, much more...

[Click here](#) for a free trial right now.

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